

International Cartographic Association Commission on Cartography and Children



and U.S. National Committee Organizers of the 2019 BARBARA PETCHENIK CHILDREN'S WORLD MAP COMPETITION

TEACHERS!

Looking for a great art, science, or social studies project? Encourage your students to create an entry for the BARBARA PETCHENIK CHILDREN'S WORLD MAP COMPETITION 2019, for a chance to represent the United States as a national finalist at the International Cartographic Conference in Tokyo, Japan, from July 15-19, 2019.

This map competition celebrates the creativity, imagination, artistry, and wisdom of child mapmakers. Students from your school may become representatives of the U.S. in a map exhibit featuring student entries from around the world and the illustrations will be considered for greeting card, calendar, and poster designs for organizations such as UNICEF.

Here are the rules:

- 1. Children 15 years old or younger are invited to produce a map illustration on the theme "We Love Maps." The maximum size is 17 x 11 inches, and can be made using any unbreakable material. Mixed media entries are welcome, but the height of pasted-on components must be no greater than 0.2 inches.
- 2. The theme "We Love Maps" may be illustrated in any way, using pictures, drawings, words, objects, or other graphical elements, but the illustration must include (somewhere) a map of all or a large portion of the world, with recognizable continents, age-appropriate features, and/or representations. It may be helpful to begin their design and illustrations by encouraging students to think about how maps can tell a story or convey a message about the world. How would they complete the following sentence: "We Love Maps because...?"
- 3. An entry can be drawn by multiple authors (up to three authors within the same age category—see below). A maximum of ten (10) entries from a single school are welcome.
- 4. Participants are entered into the international competition by the child's age on January 1, 2019: under 6 years, ages 6-8 years, ages 9-12, and ages 13-15. In cases of multiple participants creating one map, the age of the oldest artist will be used for this categorization. Each entry must be accompanied by a parent permission form and a separate student entry form.
- 5. Each map must have the following information on a label (student entry form) attached to the back of the illustration: the name, age, school (or personal) address, and country of its author, author's email, teacher's email, and the title of the illustration.
- 6. All maps from your school (maximum 10 entries) with United States entry forms and parent permissions should be sent in one package and **postmarked no later than**February 7, 2019 to reach us in time for the February 15, 2019 deadline.

Send to: National Council for Geographic Education United States Children's Map Competition Attn: Zach Dulli 12131 Brittania Circle Germantown, MD 20874

- 7. Submitted illustrations must be **original and hard-copy**; no digital files (images, .pdfs, etc.) will be accepted. Participants should be encouraged to scan or photograph the finished work for their records. **Submitted entries cannot be returned**, and international winners become the property of the ICA and the library of Carleton University in Ottawa, Ontario, Canada.
- 8. The **U.S. National Competition** will be held prior to the conference in Tokyo during the annual meetings of the Association of American Geographers in Washington, DC (April 3-7, 2019). Members of the U.S. National Committee (USNC) of the ICA will issue a first, second, and third place award, and honorable mentions for each age category. Up to 20 US students will receive certificates for their accomplishment as national finalists. Each first place winner, plus two additional winners (6 total entries) will represent the United States in the International Competition during the ICC in July 2019.
- 9. At the July 2019 ICC, an *international jury vote* will select the best entries from each age group as overall winners for the **International Competition**. In addition, the best entries selected through a *public vote* by the conference participants and a new *Creativity Award* will be announced during the closing ceremonies for the conference in Tokyo, Japan. Students will be notified immediately after the ICC concludes on July 19, 2019.

The **national and international** judging and awards for the illustrations will focus on three areas:

- 1. a *recognizable message*: a connection between the form, shape, and use of cartographic elements that creatively address the Competition's theme of "We Love Maps."
- 2. *cartographic content*: appropriate cartographic elements such as symbols, colors, names and labels, etc., which help address the Competition's theme. Note: cartographic accuracy (e.g. of coastlines of continents) is *not* a primary concern, though the illustration should be recognizable as a map in combination with the artist's unique interpretation or design to portray their theme or story.
- 3. *overall quality of the execution*: aesthetic quality in such matters as balance and harmony, use of color and legibility among the image elements.

A NEW AWARD has been added to International Competition!

Creativity Award: This year, the ICA Commission on Art and Cartography will present a Creativity Award for the most creative entry based on the unique map design and exceptional combination of message, content, and aesthetic quality.

For more detailed information about the national competition, please see the information posted on the NCGE website (//www.NCGE.org) and click on the "Children's Map Competition" link. For more info on the international competition, please visit the ICA website of the International Cartographic Association (//icaci.org/petchenik/), the Commission on Cartography and Children (//lazarus.elte.hu/ccc/ccc.htm) or their Facebook profile (//www.facebook.com/icaccc/). Check out the winning entries from previous contests held in Germany (2013), Brazil (2015), and Washington, DC (2017) at http://children.library.carleton.ca.

Don't miss out on the chance for your students to be named the overall winner! Please contact the U.S. National Coordinator with questions and HAVE FUN discovering your creative mapmakers!

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