DIGITAL Storytelling IN THE GEOGRAPHY CLASSROOM

APRIL 17, 2024

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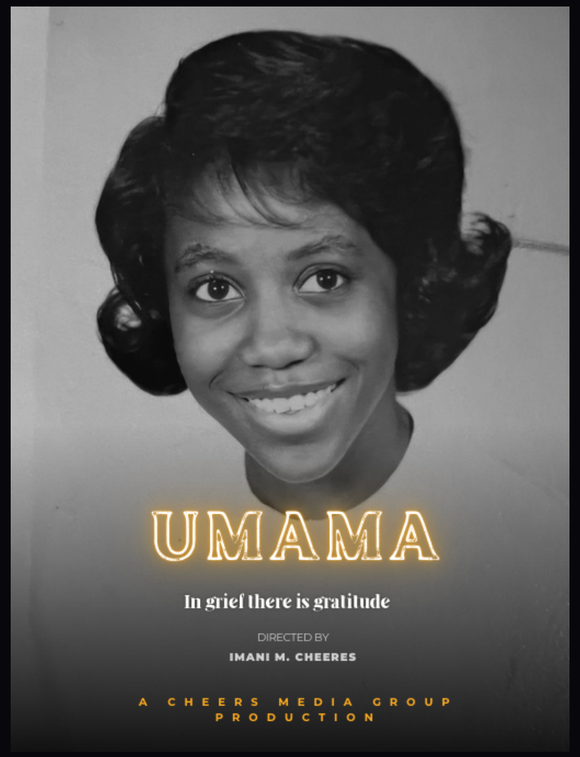
About Me

Activist, Academic & Artist

My Work

FRAMING
FATHERHOOD
JUNE 19-JULY 31, 2022
GALLERY HOURS: WED-SUN 1-5PM
JUNETEENTH
free·ish
since 1865

The Basics of
Boyhood
Podcast
Navigating boyhood with
honesty & humor
Hosted by Dr. Imani and Isaiah


UMAMA
In grief there is gratitude
DIRECTED BY
IMANI M. CHEERES
A CHEERS MEDIA GROUP
PRODUCTION

PLANET FORWARD

Planet Forward

Effective environmental and science communication is needed now more than ever.

Planet Forward, a project hosted at the George Washington University School of Media and Public Affairs, teaches, celebrates, and rewards environmental storytelling by college students. It is the premier engagement tool for GW's many sustainability initiatives.

Ice Breaker

Questions?

Using the chat function in Zoom, please introduce yourselves and answer the following questions!

1. Name, what subject and grade do you teach?
2. Favorite travel destination?
3. Preferred storytelling medium? (Written, Photo,video, hybrid?)

Questions?

Using the chat function in Zoom, please answer the following questions!

1. What do you think are the 3 most pressing political/social issues impacting k-12 education in the U.S.?
2. Who should help solve these issues?
3. How would you approach ONE of these issues as a storyteller?

Digital Storytelling

What is Digital Storytelling?
Share
Watch on YouTube
POWTOON
FOR EDU

THE ELEMENTS OF STORYTELLING

BUILDING A STORY

All good stories and images start with an **idea.**

WHAT IS YOUR QUESTION? 1

What will be your line of inquiry?

Is something happening in your community that needs awareness?

Is there an issue or an event that needs its story told?

Use your question as a starting point to give focus and structure to your story.

2 ACQUIRE INFORMATION—ANALYZE DATA

It is essential to educate yourself on your subject. Researching your topic can take many different forms; you might:

Peruse an online database.

Conduct interviews with experts who can speak about your topic. This approach can also provide the basis for exploring both sides of an issue or debate.

Visit a library to consult primary resources. They can provide firsthand accounts of an event and add depth to your story.

Review compelling visuals such as photographs or films.

As you shape and direct your story to a finished form, do not be surprised if new questions arise to build on your story.

ORGANIZE YOUR THOUGHTS AND INFORMATION 3

Whether writing a story, preparing to take photographs, or making a film, organization is key.

Writers might work from an outline, starting with a main idea and summarizing the most important points to be made. These become more fully fleshed out as the writer progresses.

Many photographers and filmmakers create a storyboard.

Knowing ahead of time what you need to do for your project means a smoother creative process.

It can also point out weak spots where you may need to go back and acquire more information or shift your focus.

4 EMBRACE REVISIONS

Rarely does someone get his or her story completely right the first time around. And sometimes, a story may head in a new direction that is even better. Revisions help to fine-tune and add polish to your final product. When revising, be sure to keep the focus on the main point you're trying to make, and stick to a schedule so you don't end up "tinkering" forever.

TAKE ACTION 5

Who needs to see your story? Consider your audience when coming up with a presentation strategy.

Some stories might be part of a public event, aimed at spurring action.

Others might benefit from a multimedia presentation, such as on a website.

NATIONAL GEOGRAPHIC

Questions?

Using the chat function in Zoom, please introduce yourselves and answer the following questions!

1. What is your experience with digital storytelling?
2. What type of stories are you interested in telling?
3. What types of stories are your students interested in telling?

Telling Your Digital Story
Share
Watch on YouTube

How can I support you?

- To tell LOCAL stories with GLOBAL impact.
- To support STORYTELLING
- To prepare stories for publication.

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Thank You